



**KITMAN** LABS

## **PRESS KIT**

Our Press Kit contains high resolution images, founder bios, press links, and a company factsheet.

## Recent Press Releases

- [KITMAN LABS HIRE FORMER IRFU PLAYER KEVIN MCLAUGHLIN](#) — Dec 30th, 2015
- [BATH AND GLOUCESTER RUGBY PARTNER WITH KITMAN LABS](#) — Dec 30th, 2015
- [KITMAN LABS INTRODUCES ATHLETE OPTIMIZATION SYSTEM](#) — Dec 30th, 2015
- [BILLY BEANE JOINS KITMAN LABS AS ADVISORY BOARD MEMBER](#) — Dec 18th, 2015
- [KITMAN LABS SCORES FIRST GOAL WITH MAJOR LEAGUE SOCCER](#) — Dec 10th, 2015
- [NORWICH CITY AT CUTTING EDGE OF INJURY PREVENTION](#) — Dec 1st, 2015
- [KITMAN LABS BOLSTERS TEAM WITH KEY NEW HIRES](#) — Nov 18th, 2015
- [EVERTON AT HEART OF PERFORMANCE EVOLUTION WITH KITMAN LABS EXTENSION](#) — Nov 11th, 2015
- [KITMAN LABS GOES FULL COURT PRESS BY ENTERING THE NBA](#) — Nov 9th, 2015
- [KITMAN LABS PARTNERS WITH MICROSOFT](#) — Sep 2nd, 2015

- [KITMAN LABS ENTERS NFL MARKET WITH MIAMI DOLPHINS AGREEMENT](#) — Aug 27th, 2015
- [BATH RUGBY PARTNERS WITH KITMAN LABS TO DRIVE PLAYER INJURY PREVENTION](#) — Jul 23rd, 2015
- [KITMAN WINS IIA STARTUP OF THE YEAR](#) — Sep 30th, 2014
- [EVERTON FC SIGNS WITH KITMAN LABS](#) — Aug 25th, 2014

## Company Videos

Please see our [company overview video](#) and our customer testimonial videos from both [Bath Rugby](#) and [Gloucester Rugby](#)

### Company Overview



### Bath Rugby



### Gloucester Rugby



## News Story Links

- INC.COM  
[This Startup Found the Secret to Keeping Sports Stars from Getting Injured](#) – JAN 12, 2016
- SPORTS ILLUSTRATED  
[Tech Talk: How Kitman Labs Help the Detroit Pistons Harness Sports Data](#) – FEB 2, 2016
- SPORT TECHIE  
[Two Of The Most Storied English Rugby Clubs Signed With A Silicon Valley Sports Science Company](#) – JAN 21, 2016
- NBC PRESS HERE  
[KITMAN LABS ON NBC'S PRESS HERE](#) – JAN 12, 2016
- TECH INSIDER  
[Here are the injuries most likely to keep football players out of a big game](#) – DEC 31, 2015
- THE SUNDAY TIMES  
[Injuries take heavy toll on top-flight players](#) – DEC 27, 2015
- FC BUSINESS  
[The Athlete's Dynamite: Hamstring Injuries](#) – DEC 21, 2015
- TECHFLASH  
[A's Billy Beane takes his statistical expertise to sports tech Kitman Labs board](#) – DEC 16, 2015
- THE DAILY MAIL  
[Norwich have the best injury record in the Premier League... and the secrets behind their success are revealed as Everton join revolution in sport](#) science — Nov 21, 2015
- LIVERPOOL ECHO  
[How Everton are using cutting edge technology to solve injury riddle](#) — Nov 12, 2015
- SB NATION  
[Pistons sign deal with sports science firm Kitman Labs](#) — Nov 10, 2015
- BUSINESS INSIDER  
[Cutting-edge technology is revealing how athletes' bodies work -- and will transform sports forever](#) — Nov 6, 2015
- VICE SPORTS  
[Searching for sports' holy grail](#) — Nov 3, 2015
- FORBES  
[Infographic: 2015 Baseball Injuries, Broken Down By Position And Body Part](#) — Oct 16, 2015
- STACK MAGAZINE  
[How Kitman Labs Can Reduce Injuries](#) — Oct 2, 2015
- TECHCRUNCH  
[Injury Prevention Tech From Kitman Labs Helps Pro Athletes Stay Off The Bench](#) — Sep 30, 2015
- ESPN.COM  
[Dolphins aim to prevent injuries with futuristic performance program](#) — Sep 16, 2015

- FORBES  
[This Health Surveillance Tech For Athletes Could Come To An Office Near You](#) — Sep 14, 2015
- WASHINGTON POST  
[Moneyball 2.0: Keeping players healthy](#) — Aug 24, 2015
- SPORTTECHIE  
[Kitman Labs Spearheads Injury Risk Prevention Industry With New Software, Partners](#) — Aug 10, 2015
- GIZMODO  
[Bath Rugby Inks Deal With "Moneyball" Company to Tackle Injuries](#) — Jul 23, 2015
- THE 42  
[Kitman Labs breaking into US sports market excelling in Irish rugby](#) — Feb 4, 2015

## Kitman Labs, Inc. Company Factsheet

- Kitman Labs was founded in November 2012 and is a sports science technology company with offices in the US and Ireland.
- Kitman Labs partners with elite and professional sports organizations around the world to enable teams to prevent the risk of injury and increase player availability.
- Our unique Athlete Optimization System™ was developed by sports and data scientists and practitioners.
- Athlete OS™ offers three integrated components - Profiler, Capture and Athlete - to help teams reduce the risk of injury while optimizing their data to make informed decisions.
- Athlete OS™ is a cloud-based software system that works on any device that is connected to the Internet.
- Profiler is the analytics engine and the heart of the system and provides teams with insights on the risk of injury to individual athletes using sophisticated statistical analysis and machine learning
- Initial customers are comprised of professional level rugby teams, and Premier League soccer teams.

## Founder Bio

### Stephen Smith — Founder & CEO

Stephen holds a Higher Diploma in Human Physiology and Health Science, a BSc (Hons) in Sports & Exercise Rehabilitation and an MSc in Football Rehabilitation.

He worked with Leinster Rugby as a Sports Injury Rehabilitation Coach within the Strength & Conditioning Department between 2008-2014. Stephen has developed strong professional links with the national physiotherapists and rehabilitation coaches and maintains a close relationship with the Sports Therapy MSc Programme Leader at Edge Hill University, UK.

His areas of expertise include injury prevention and rehabilitation and he has a strong interest in the use of technology and emerging trends in sport science to further enhance his rehabilitation programmes. His MSc thesis investigated the analysis of combined risk factors as predictors of athletic injury.

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## Industry Awards

- Winner, The Business of Sports Science (Spark of Innovation) — January, 2015
- Finalist, Irish Web Awards (Best New Web Application) — October, 2014
- Semi-Finalist, Irish Web Awards (Science & Technology Award) — October, 2014
- Winner, Net Visionary Awards (Rising Star Startup of the Year) — September, 2014
- Winner, Net Visionary Awards (Most Interesting Internet Innovation) — September, 2014
- Finalist, Irish Web Awards (Best New Web Application) — October, 2013
- Finalist, Irish Web Awards (Best Website of a Startup) — October, 2013
- Winner, Highly Commended Award, IntertradeIreland All-Island Seedcorn Competition — June, 2013