ATHLETIC TRAINING EMRS

VS

PERFORMANCEMEDICINE

How is Performance Medicine different from an athletic training EMR system? Take a look:

	EMR	iP: INTELLIGENCE PLATFORM
PURPOSE + + + +	Electronic medical records focus on data entry and documentation	Mobilizing data to power objective decision- making about player care and health
AUDIENCE + + + +	Point solution specifically for medical staff	Multi-disciplinary platform supporting cross departmental collaboration for Medical and Performance Staff, Coaches, and Administration
USABILITY & SPEED + + + +	Cumbersome workflows that are time consuming	Intuitive user interface with easy to use, automated workflows that enable staff to spend more time with players
SCOPE OF WORKFLOWS & DATA CENTRALIZATION + + + +	 Narrow scope focused on basic medical history, injury, treatment Data decentralized – large degree of medical data lives outside of the system 	 Broad scope spanning administrative workflows, player workflows, and medical processes Data centralized – Large degree of medical data lives within the system
ADAPTABILITY AND LONGEVITY + + + +	 Off the shelf and rigid, which organizations quickly outgrow Standalone, no ability to extend to other departments 	 Configurable, easy to change and scale as your organization grows and evolves Part of an integrated Intelligence Platform that can be extended to Performance and Coaching Solutions enabling interactivity
RISK MANAGEMENT APPROACH	Compliance and documentation centric	Broad risk approach including data security, secure data movement, compliance and documentation