ATHLETE MONITORING SYSTEM (AMS)

VS.

PERFORMANCE OPTIMIZATION

How is the Performance Optimization Solution in iP: Intelligence Platform different from an **Athlete Monitoring System (AMS)**? Take a look:

	LEGACY ATHLETE MONITORING SYSTEMS	PERFORMANCE OPTIMIZATION In iP: INTELLIGENCE PLATFORM
CORE TRACKING	Training load, GPS, HR, RPE, wellness metrics	Same core tracking + centralized view of performance, wellness, and readiness
DATA INTEGRATION	**Device-specific** or siloed (*wearables only*)	Aggregates data from **150+ third-party vendors**; hardware-agnostic
DATA USABILITY	Raw/unstructured data; **requires manual work**	Data is auto-structured, clean, and **immediately ready for in-platform analysis**
DASHBOARDS & REPORTING	**Static**, limited customization, or real-time utility	**Fully configurable dashboards** and alerts are customizable for each staff role
PROACTIVE ADJUSTMENTS	Post-session analysis: **spreadsheet-heavy**	**Real-time alerts**, including fatigue risks
COLLABORATION	Performance-only view, **limited sharing, often reliant on manual exports or emails**	**Role-based access** across medical, coaching, and performance, **everyone is aligned on the daily status**
INJURY PREVENTION	**Monitor load** and flag basic thresholds	Predict risk patterns with integrated medical + performance data; **support return to play with context**
MOBILITY & COMMS	Often **desktop-bound** or tied to proprietary hardware	**Mobile-first**: input, status updates, and two-way comms anytime, anywhere
SCALABILITY	**Hard to configure** for changing lineups or workflows	**Built to evolve** with your strategy, roles, and structure
SECURITY & COMPLIANCE	Varies by vendor; **often lacks formal certifications or centralized oversight.**	Enterprise-grade security with ISO/IEC 27001 certification, centralized audit controls, and support for global regulatory compliance.