

THE CHECKLIST

HOW TO EVALUATE TRADITIONAL SPORTS ANALYTICS SOFTWARE VS. PERFORMANCE INTELLIGENCE IN IP

Here are specific evaluation criteria for assessing sports analytics companies (as opposed to Kitman Labs' iP: Intelligence Platform).

	TRADITIONAL SOFTWARE	LEAGUE OPERATIONS in iP: INTELLIGENCE PLATFORM
BASIC DATA VISUALIZATION	 Yes	  Yes , PLUS real-time, contextualized dashboards connected to live data and tailored by role
PERFORMANCE DATA COLLECTION	 Yes	  Yes , PLUS automated structuring and integration with health, readiness, and game data across the athlete lifecycle
WEARABLE DEVICE COMPATIBILITY	 Yes , but often limited to specific vendor ecosystems	  Yes , PLUS automated eligibility checks, rule enforcement, and suspension tracking hardware-agnostic integration with 150+ data sources, ensuring no vendor lock-in
LIVE INTELLIGENCE	 No , or delayed updates post-session	  Yes , real-time insights that update continuously as data flows in
CROSS-DEPARTMENT VISIBILITY	 No	  Yes , PLUS role-specific access for medical, performance, coaching, S&C, development, ops, and leadership
UNIFIED ATHLETE DATA	 No	  Yes , PLUS full integration of health, training, availability, development, and operations data
RETURN-TO-PLAY CONTEXT	 No	  Yes , PLUS linked insights from injury history, exposure, readiness, and recovery
INJURY RISK FORECASTING	 No	  Yes , PLUS AI-powered alerts on injury risk, player load tolerance, and availability
AUTOMATED INSIGHT DELIVERY	 Yes , manual exports & report building are required	  Yes , PLUS in-platform surfacing of trends, risk factors, and opportunities in real time
SCALABILITY & CONFIGURABILITY	 No , rigid templates, not built for change	  Yes , PLUS adaptive configurations that scale with teams, roles, and strategic evolution
DATA ACCESSIBILITY	 Yes , limited to analysts or select departments	  Yes , PLUS full organizational access with tailored permissions per role
STRATEGIC INSIGHT CUSTOMIZATION	 Yes , generic dashboards that can't adapt to your performance model	  Yes , PLUS tailored intelligence built around your unique philosophy, with expert support to define, measure, and optimize what matters most