



TRADITIONAL SPORTS ANALYTICS SOFTWARE

VS.

PERFORMANCE INTELLIGENCE IN IP

How is Performance Intelligence in IP different from traditional sports analytics software? Take a look:

	TRADITIONAL SPORTS ANALYTICS SOFTWARE	PERFORMANCE INTELLIGENCE In IP: INTELLIGENCE PLATFORM
PURPOSE + + + +	Produces visualizations and post-event reports with limited context.	Delivers real-time, connected intelligence across health, performance, talent development, and operational data to drive daily decisions, long-term planning, and organizational strategy.
AUDIENCE + + + +	Built primarily for data analysts or isolated performance staff working independently from other departments.	Designed for cross-department alignment —supporting performance coaches, sports scientists, medical teams, strength & conditioning, coaching staff, talent development personnel, operations, and club leadership.
USABILITY & SPEED + + + +	Manual, export-heavy workflows slow insight and create delays.	Automates insight delivery and surfaces risks, trends, and opportunities in real time—turning multi-source data into immediate, decision-ready intelligence.
SCOPE OF WORKFLOWS & DATA CENTRALIZATION + + + +	Covers a narrow slice of performance data while the rest remains fragmented and disconnected.	Centralizes health, performance, availability, development, and operational data into one ecosystem—enabling faster return to play decisions, smarter squad planning, and long-term athlete development.
ADAPTABILITY & LONGEVITY + + + +	Static templates and dashboards that can't evolve with changing needs.	Configurable and scalable —adapting to new roles, workflows, and data streams as the organization grows
PREDICTIVE & PROACTIVE INSIGHT + + + +	Primarily reactive with no forecasting capability.	Predictive analytics that identify elevated risk, project availability, and enable proactive decision-making across departments.
DATA ACCESSIBILITY & ALIGNMENT + + + +	Restricted access that limits collaboration and slows communication.	Organization-wide visibility with role-specific views—ensuring every stakeholder works from a shared source of truth.
CUSTOM ANALYTICS SUPPORT + + + +	Often unavailable or outsourced , with limited understanding of the team context.	Custom Analytics expertise available to any client —leveraging your existing data to build bespoke models, KPIs, and reports aligned to your performance philosophy.