

SPORTS ANALYTICS SOFTWARE

VS.

PERFORMANCE INTELLIGENCE IN IP

How does traditional **sports analytics software** compare with Performance Intelligence in IP?

	SPORTS ANALYTICS PLATFORM	PERFORMANCE INTELLIGENCE IN IP: INTELLIGENCE PLATFORM
BUILT TO + + + +	Visualize data and produce post-event reports	Connect sport data, analytics, and decision-making in one environment
ARCHITECTURE + + + +	Often layered on top of disconnected systems or assembled through separate modules	Natively built with an integrated foundation : analytics runs on unified data, not stitched exports
DATA FOUNDATION + + + +	External to the analytics layer; dependent on imports and exports	Native to the platform; analytics built on the same data that supports daily workflows
WORKFLOW + + + +	Export, clean, rebuild, distribute	Build, refine, publish, and share inside the system where data lives
AUDIENCE + + + +	Analysts and select performance staff	Everyday users through role-aligned dashboards; advanced users through Creator Mode in My iP —the reporting and visualization suite
TIMELY INTELLIGENCE + + + +	Timely insight within one domain —performance, medical, or development	Connected insight across performance, medical, development, and operational data
CROSS-DEPARTMENT VISIBILITY + + + +	Limited ; reports distributed manually	Role-based access across medical, performance, coaching, operations, academy, and leadership
STANDARDIZATION + + + +	Bespoke per team or analyst	Standardized analytics and reporting across teams, departments, and leagues. Configurable where needed.
SELF-SERVICE ANALYTICS + + + +	Dashboards built within a single product's data scope	Creator Mode in My iP : access to connected data across the organization's enabled Solutions, with governance and role-based publishing built in.
BESPOKE ANALYTICS SUPPORT + + + +	Dependent on internal analyst capacity or outsourced support	Custom Analytics available as additional specialist support for bespoke projects and advanced analysis
INTEGRATIONS + + + +	Often dependent on specific vendors or manual pipelines	Hardware-agnostic : native connections across tracking systems, force plates, wearables, testing, league systems, and healthcare networks. 150+ integrations supported.
OUTPUTS + + + +	Static reports and exported PDFs	Live dashboards, scheduled exports, printable outputs, and shareable views. All governed by access permissions.
ADAPTABILITY + + + +	Rigid ; costly to evolve	Adapts to new roles, workflows, and data sources as the organization grows